

Grower Relations - Sustainability



About the Role

Grower Relations plays a vital role in advancing Croker Grain's sustainability agenda by fostering strong relationships with growers and ensuring the successful implementation of sustainability initiatives and projects. This position is responsible for coordinating on-farm sustainability activities, facilitating grower adoption of best practices, and collaborating with industry stakeholders to drive meaningful environmental and economic outcomes.

With a focus on engagement, education, and collaboration, this role ensures alignment between company objectives and on-farm sustainability efforts. You will work closely with the Sustainability Manager to support a culture of trust, innovation, and continuous improvement across Croker Grain's grower network and industry partners.

Key Responsibilities

- Assist Sustainability Manager in developing, implementing, and overseeing sustainability programs in alignment with company objectives, with your focus being Grower Relations.
- Monitor progress and measure the impact of sustainability initiatives.

Grower Engagement & Communication

- Build and maintain strong, trust-based relationships with growers, ensuring they are supported by the Croker Grain team.
- Continue to be interested in learning and bringing on board third parties & other team members, to provide to both our team, and growers, clear guidance on sustainable farming practices, compliance requirements, and industry trends.
- Act as a key point of contact for grower inquiries related to our sustainability projects and initiatives.
- Deliver timely and transparent communication to align growers with Croker Grain's sustainability goals.

Industry & Third-Party Collaboration

- Stay informed on emerging technologies, regulatory changes, and best practices in sustainable agriculture.
- Represent Croker Grain in cross-industry collaborations, working groups, and partnerships.

On-Farm Sustainability Activities

- Coordinate on-farm data collection, benchmarking, and sustainability assessments.

- Support growers in implementing regenerative agriculture practices and other sustainability-driven improvements.
- Organise field visits, demonstrations, and training sessions to facilitate knowledge sharing.



Internal Collaboration & Strategic Alignment

- Work closely with the Marketing & Sustainability Manager, Trade Manager, and other internal teams to align sustainability initiatives with broader business objectives.
- Contribute to internal reporting, strategy development, and sustainability messaging.

Industry Representation & Events

- Represent CG at industry events, field days, and grower workshops.
- Advocate for sustainable farming practices and promote CG's leadership in sustainability.

Other Responsibilities

- Support additional sustainability and grower engagement initiatives as required.

About You

- A passion for, or willing to learn about, sustainability, and grower engagement in the agricultural sector.
- Strong relationship-building and communication skills, with the ability to engage and support growers effectively.
- Experience in agricultural, on-farm operations, or grower relations is highly desirable.
- A proactive, solutions-focused approach with strong organisational skills.

This role is Part Time, and remuneration to be discussed based on experience. Flexibility in working location, the option for working from home is available, however, this role requires you to be out and about most of the time. Please send your Resume and Cover Letter through to elly@crokergrain.com.au or please call Elly for more information on 0487 383 323.